

THE TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA
2021 CONFERENCE

ANNUAL CONFERENCE 2021



TRAFFIC MANAGEMENT
ASSOCIATION OF AUSTRALIA

Redefining Traffic Management

SPONSORSHIP PACKAGES

Keynote
presenters,
product
demonstrations
and workshops
will change your
thinking and
change the way
you work.

3 & 4 JUNE
2021
MELBOURNE

Welcome from TMAA



Louise Van Ristell

Executive Officer

Redefining Traffic Management

Redefining traffic management presents the opportunity to showcase the plethora of works traffic management is engaged to undertake. 2020 has cast our industry into the political spotlight, highlighting our flexibility to provide emergency services, border closures, medical testing, flood and fire emergency management, as well as urban utilities, road, rail and construction projects. The focus for the TMAA 2021 Conference – Redefining traffic management – will explore these industry sectors providing education and safety information for working in this wide range of fields. Expect to understand why traffic management is at the front end of every type of work and how this sector will enhance its focus and drive for safety on all sites and assisting other workers and the public to adhere to safety restrictions and instructions. Expect to learn the new wave of products to be used in traffic management sites. Expect advanced technology safety systems and demonstrations. Expect to meet and mingle with the top educators and players in our industry. Expect traffic management to be redefined.

Louise Van Ristell

Why Partner with TMAA

A partnership with the TMAA means you are supporting our vision. TMAA's vision is safety, compliance and harmonisation across Australia.

Redefining Traffic Management

Aligning yourself with the TMAA provides Strategic benefits:

- ▶ Showing support for a professional body that is leading advocacy for members, suppliers and stakeholders
- ▶ Being aligned with the recognised peak body for the traffic management industry
- ▶ Attracting your next generation of key clients and professional allegiances
- ▶ Promoting excellence in the profession
- ▶ Positioning your company as a leader in the traffic management sector
- ▶ Networking directly to promote your company's products and services
- ▶ Promoting your competitive edge
- ▶ Working with Australia's leading traffic management companies
- ▶ Accessing the delegate listing to pursue relationships

TMAA Annual Suppliers receive bonus tickets upon purchase of a platinum, gold or silver package.

TMAA Conference Organiser



For general Events Team and registration enquiries please contact the TPM Events team on:

Phone: 02 8850 4200

Email: events@tpmevents.com.au

For all sponsorship enquiries please contact the TMAA National Office on:

Phone: 1300 798 772

Email: tmaa@tmaa.asn.au

ACCOMMODATION AND GOLF

Accommodation options are available for conference guests. Visit www.tmaaconference.com.au for rates and options.

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Program Snapshot

Thursday 3 June 2021

- ▶ Registrations open 11.00am for the TMAA Conference Golf Day
- SPONSORED HOLES AVAILABLE**
- ▶ Brunch
- ▶ Tee off 12.00 noon
- ▶ Sponsored Holes
- ▶ Prizes
- ▶ Hole in One Prize
- ▶ TMAA Prize Presentation 5.00pm
- ▶ 6.00pm – 8.00pm Pre-Conference evening Networking Drinks

Friday 4 June 2021

- ▶ 08.30am
- ▶ 08.45am
- ▶ 09.00am
- ▶ 09.30am
- ▶ 10.00am
- ▶ 10.15am
- ▶ **10.30am MORNING TEA SPONSOR SHOWCASE**
- ▶ 11.00am
- ▶ 11.15am
- ▶ 11.50am
- ▶ **12.30pm LUNCH – SPONSOR SHOWCASE**
- ▶ 1.30pm
- ▶ 1.45pm
- ▶ 2.15pm
- ▶ **3.00pm AFTERNOON TEA SPONSOR SHOWCASE**
- ▶ 3.30pm
- ▶ 4.00pm
- ▶ 4.20pm
- ▶ 6.30pm
- ▶ 7.30pm
- ▶ 11.30pm

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Available Packages

| Sponsorship Package | | Amount All costs ex GST |
|--|--|----------------------------|
| Platinum (3 available) ONE SOLD | | \$13,000 |
| Gold (5 available) | | \$8,000 |
| Silver (15 available) ONE SOLD | | \$3,500 |
| Pre-Gala Dinner Drinks and Canapes (1 available) | | \$3,000 |
| Opening Night Drinks Sponsor (1 available) | | \$3,000 |
| Lanyard (1 available) | | \$2,000 |
| Pre-Conference Networking Event (Drinks & BBQ) (1 available) | | \$5,000 |
| TMAA Golf Day App Competition Sponsor (1 available) | | \$1,200 |
| Golf Day Sponsor (13 available) | | \$1,500 |
| Satchel Sponsor (1 available) | | \$3,500 |
| Coffee Cart Sponsor (1 available) | | \$1,500 |
| Notebook and Pen Sponsor (1 available) | | \$1,500 |
| Conference App (1 available) | | \$3,000 |

SECURE YOUR SPONSORSHIP NOW

Available Packages

Platinum \$13,000 + GST (3 only available)

Sponsorship includes:

- Keynote Speaker introduction & introductory presentation
- Market Stall stand – large, access to attendees at morning tea, lunch and afternoon tea
- Two (2) full conference registrations including Welcome Reception and Gala Dinner
- Access to industry companies through the Association via email, electronic newsletter advertising
- Conference website advertising (front page)
- Link to your website on Conference invitation and marketing material
- Promotional and marketing opportunities through face to face contact, networking and product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Dedicated delegate lounge area in plenary with placement pull-up banner
- Single hole sponsor of pre-conference Golf Day (incl: placement of 1 x pull-up banner, serving of one food and one drink item)
- Inclusion of 2 players in the pre-conference Golf Day (incl: game fee and cart hire for 2)
- Inclusion of 1 golf hole challenge (ie Beat the Pro, Longest Drive etc)
- Access to conference delegate list for online email promotion

Gold \$8,000 + GST (5 only available)

Sponsorship includes:

- An opportunity for a representative to make a relevant (maximum) 2 minute address in a pre-determined plenary session
- Market Stall stand (3m x 2m) - medium, access to attendees at morning tea, lunch, and afternoon tea
- One (1) full conference registration including Welcome Reception and Gala Dinner
- Access to industry companies through the Association via email, electronic newsletter advertising
- Link to your website on Conference invitation and marketing material
- Promotion and marketing opportunities through face to face contact, networking and product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Inclusion of 1 player in the pre-conference Golf Day (incl: game fee and cart hire)
- Access to conference delegate list for online email promotion

Silver \$3,500 + GST (15 only available)

Sponsorship includes:

- Market Stall stand (2m x 2m) - small, access to attendees at morning tea, lunch, afternoon tea
- One (1) exhibition registrations excluding Welcome Reception and Gala Dinner (additional fees apply)
- Access to industry companies through the Association via email, electronic newsletter advertising
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Available Packages

Pre-Gala Dinner Drinks and Canapes \$3,000 + GST (1 only available)

Sponsorship includes:

- Opportunity to welcome all guests to conference gala dinner at beginning of evening (2min)
- Access to members via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Logo included on dedicated gala dinner flyer to all delegates
- Access to conference delegate list for online email promotion

Opening Night Drinks Sponsor \$3,000 + GST (1 only available)

Sponsorship includes:

- Opportunity to welcome all guests (2min)
- Access to members via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Logo included on dedicated gala dinner flyer to all delegates
- Access to conference delegate list for online email promotion

Lanyard \$2,000 + GST (1 only available)

Sponsorship includes:

- Access to member companies via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion



Available Packages

Pre-Conference Networking Event (Drinks & BBQ) \$5,000 + GST (1 available)

Sponsorship includes:

- TMAA Pre-Conference Networking Drinks and Canapes for up to 150 Guests with your branding and banners
- Opportunity to welcome all guests to the pre-conference networking event at beginning of evening (2min)
- Promotional material and giveaways at the Pre-Conference Networking Event
- Networking opportunities with members and guests
- Access to members via email, electronic newsletter
- Promotional and marketing opportunities through face to face contact, Networking/product and service display, electronic newsletter
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion
- Logo included on dedicated networking event flyer to all delegates

TMAA Golf Day App Competition Sponsor \$1,200 + GST (1 only available)

Sponsorship includes:

- Your brand included on the mobile scoring app for the event, used on the day
- Your brand used to promote the golf day pre-event
- Inclusion of 2 players in the pre-conference Golf Day (incl: game fee and cart hire)
- Access to conference delegate list for online email promotion

Golf Day Sponsor \$1,500 + GST (13 available)

Sponsorship includes:

- Dedicated golf tee
- Sponsor can provide giveaways from the tee
- Each sponsor will be provide 1 x food item or 1 x drink item to give away
- Includes ability for 1 person to man the tee
- Inclusion of 1 player in the pre-conference Golf Day (incl: game fee and cart hire for 2)
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion



Available Packages

Satchel Sponsor \$3,500 + GST (1 only available)

Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the satchel product alongside the TMAA Logo. TMAA to facilitate satchel production
- Option to include 1 x giveaway item or brochure for inclusion in the satchel
- Networking opportunities with members and guests
- Business logo on all Conference marketing material
- Access to conference delegate list for online email promotion

Coffee Cart Sponsor \$1,500 + GST (1 only available)

Sponsorship includes:

- Providing delegates with fresh coffee from your booth
- Promotional material and giveaways at the Pre-Conference Networking Event
- Networking opportunities with members and guests
- Business logo on all Conference marketing material
- Cost does not include incidentals (eg Milk)
- Access to conference delegate list for online email promotion

Notebook and Pen Sponsor \$1,500 + GST (1 only available)

Sponsorship includes:

- New text

Conference App \$3,000 + GST (1 only available)

Sponsorship includes:

- New text



Targeted Program Management

TMAA Conference Organiser

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