



**TMAA NATIONAL CONFERENCE**  
**14-15 MARCH 2024 GOLD COAST**  
**SPONSORSHIP PACKAGES**

**TRAFFIC MANAGEMENT OF THE FUTURE**



# TMAA WELCOME

## Traffic Management of the Future



### Welcome from TMAA

I am thrilled to invite you to the 2024 TMAA National Conference on "Traffic Management of the Future".

You'll hear from industry leaders and suppliers on innovative new tools and

techniques to advance traffic management while keeping our roads safe.

The conference is also a chance to reconnect with peers and honour the dedicated individuals that make our industry shine. We will celebrate with ten Excellence Awards. With an exciting program of speakers, exhibitors and networking events, this year's conference promises to engage, educate and inspire.

I hope you will join us as we build the future of traffic management and recognise the people who make it happen.

**Matthew Bereni**

Chief Executive Officer

### Why Partner with TMAA

A partnership with the TMAA means you are supporting our vision. TMAA's vision is a safe and zero harm traffic management industry across Australia.

Aligning yourself with the TMAA provides Strategic benefits:

- Showing support for a professional body that is leading advocacy for members, associates, suppliers and stakeholders
- Being aligned with the recognised peak body for the traffic management industry
- Attracting your next generation of key clients and professional allegiances
- Promoting excellence in the profession
- Positioning your company as a leader in the traffic management sector
- Networking directly to promote your company's products and services
- Promoting your competitive edge
- Working with Australia's leading traffic management companies
- Accessing the delegate listing to pursue relationships.

### TMAA Conference Office

For general event and sponsorship enquiries please contact the TMAA Conference Office on:

**Phone:** 02 8850 4200

**Email:** [events@tpmevents.com.au](mailto:events@tpmevents.com.au)

**Website:** [www.tmaaconference.com.au](http://www.tmaaconference.com.au)



Targeted Program Management





# TMAA NATIONAL CONFERENCE

## Program Snapshot



## Program Snapshot

### Thursday 14 March 2024

- Golf Day
- Tennis Round-Robin
- Gin Tasting
- Exhibition Sponsor Showcase
- Welcome Drinks

### Friday 15 March 2024

- Industry Leaders Breakfast
- Exhibition Sponsor Showcase
- Conference Opens
- Plenary Sessions
- Traffic Controller Masterclass
- TMAA TCOY Awards & Gala Dinner





# TMAA NATIONAL CONFERENCE

## Sponsorship Comparison (2023 - 2024)



Sponsor Benefits	Platinum \$18,900 (3 available)	Gold \$10,900 (3 available)	Silver \$5,500 (15 available)	Golf Day \$3,900 (2 available)	Welcome Drinks \$4,900 (1 available)	Satchel \$3,900 (1 available)	Conference App \$3,900 (1 available)	Pre-Gala Dinner Drinks \$4,900 (1 available)	Lanyard \$3,900 (1 available)	Notebook & Pen \$1,900 (1 available)	Coffee Cart \$2,900 (1 available)
Priority option to renew Sponsorship package at similar level the next year	✓ with rights of 1st refusal	✓ with rights of 2nd refusal	✗	✗	✗	✗	✗	✗	✗	✗	✗
Delegates address <i>*See Individual Packages for detailed inclusions</i>	✓	✓	✗	✓	✓	✗	✗	✓	✗	✗	✗
Exhibition Stand	Large Stand (6m x 3m)	Medium Stand (3m x 3m)	Small Stand (2m x 2m)	✗	✗	✗	✗	✗	✗	✗	✗
Full Conference Registrations (including Welcome Drinks and Gala Dinner)	2	2	✗	✗	✗	✗	✗	✗	✗	✗	✗
Additional Welcome drinks tickets	4	2	1	✗	✗	✗	✗	✗	✗	✗	✗
Additional Gala Dinner tickets	4	2	1	✗	✗	✗	✗	✗	✗	✗	✗
Logo inclusion on Gala Dinner media wall	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
One branded VIP Gala Dinner table (merchandise to be provided by Sponsor)	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
Recognition as Sponsor on all conference marketing material with your company logo	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as Sponsor on conference website with your logo hyperlinked to your company website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition as Sponsor on TMAA four social media platforms before conference (LinkedIn, FB, Twitter, Instagram)	2 posts	2 posts	1 post	1 post	1 post	1 post	1 post	1 post	1 post	1 post	1 post
Sponsor Conference highlights' video published on TMAA's four social media platforms post conference	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Opportunity to showcase brand <i>*See Individual Packages for detailed inclusions</i>	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓	✓
Access to conference delegate list for two (2) online email promotions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Option to secure discounted sponsorship opportunity for unclaimed Excellence Award four weeks prior to Gala Dinner	✓ 50% off with rights of 1st refusal	✓ 50% off with rights of 2nd refusal	✗	✗	✗	✗	✗	✗	✗	✗	✗



# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

#### Platinum Sponsor \$18,900 + GST (3 available)



##### Sponsorship includes:

- Keynote Speaker introduction or Introductory presentation/video (up to 3 minutes)
- Exhibition Stand (6m x 3m) - access to attendees at Welcome Reception, Friday morning tea, lunch and afternoon tea
- Two (2) Full Conference Registrations plus four (4) additional tickets to Welcome Drinks and Gala Dinner
- Logo inclusion on Gala Dinner media wall.  
Deadline for media wall is Friday 9 February, 2024
- One branded VIP Gala Dinner table, merchandise (optional) to be provided by Sponsor
- Recognition as Platinum Sponsor on all conference marketing material with your company logo
- Recognition as Platinum Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 2 posts as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Sponsor Conference highlights' video published on TMAA's four social media platforms post conference
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Opportunity to display two (2) vehicles or pieces of equipment in primary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference
- Option to secure 50% discounted sponsorship for unclaimed Excellence Award 4 weeks prior to Gala Dinner





# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

#### Gold Sponsor \$10,900 + GST (3 available)



##### Sponsorship includes:

- Keynote Speaker introduction or Introductory presentation/video (up to 2 minutes)
- Exhibition Stand (3m x 3m) - medium, access to attendees at Welcome Reception, Friday morning tea, lunch and afternoon tea
- Two (2) Full Conference Registrations plus two (2) tickets to Welcome Drinks and Gala Dinner
- One branded VIP Gala Dinner table, merchandise (optional) to be provided by Sponsor
- Recognition as Gold Sponsor on all conference marketing material with your company logo
- Recognition as Gold Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 2 posts as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Opportunity to display one (1) vehicle or piece of equipment in primary location outside of conference venue
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference
- Option to secure 50% discounted sponsorship for unclaimed Excellence Award 4 weeks prior to Gala Dinner

#### Silver Sponsor \$5,500 + GST (15 available)



##### Sponsorship includes:

- Exhibition Stand (2m x 2m) - small, access to attendees at Welcome Reception, Friday morning tea, lunch and afternoon tea
- One (1) Exhibition Registration including Welcome Drinks and Gala Dinner
- Recognition as Silver Sponsor on all conference marketing material with your company logo
- Recognition as Silver Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Promotional and marketing opportunities through face-to-face contact, networking and product service display
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference



# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

#### Golf Day Sponsor \$3,900 + GST (2 available)



- Opportunity to welcome all golf attendees before the game (2 min)
- Dedicated golf tee allocation with option to provide giveaways from the tee. Inclusion of 2 players (incl: game fee and cart hire).
- Option to host end-of-game drinks (drink costs not included)
- One (1) Complimentary Ticket to the Welcome Drinks and Gala Dinner
- Recognition as Silver Sponsor on all conference marketing material with your company logo
- Recognition as Silver Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference

**SOLD**

#### Welcome Drinks Sponsor \$4,900 + GST (1 available)



#### Sponsorship includes:

- Three (3) tickets to the Welcome Drinks held Thursday 14 March, 2024
- Opportunity to welcome all guests to the Welcome Drinks at beginning of evening (2 min)
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Opportunity to display 1 small vehicle or piece of equipment during Welcome Drinks
- Opportunity to display company banner during Welcome Drinks
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference

**SOLD**





# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

#### Satchel Sponsor \$3,900 + GST (1 available)



##### Sponsorship includes:

- Your logo printed in one prominent position (one colour) on the satchel alongside TMAA logo. TMAA to facilitate satchel production. Deadline for satchel ordering with logo print is Monday 18 December, 2023
- Opportunity to provide one (1) giveaway item or brochure for inclusion in the satchel
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference

#### Conference App Sponsor \$3,900 + GST (1 available)



##### Sponsorship includes:

- Your company logo on the conference app and short alert pushed out during the conference.
- App in use before, during and after the conference, enabling delegates to communicate with each other, and generate their own conference program
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference





# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

#### Pre-Gala Dinner Drinks Sponsor \$4,900 + GST (1 available)



##### Sponsorship includes:

- Opportunity to welcome all guests to the Pre-Gala Dinner Drinks at the beginning of the evening (2 min)
- Opportunity to display 1 small vehicle or piece of equipment during the Pre-Gala Dinner Drinks
- Opportunity to display company banner during Pre-Gala Dinner Drinks
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference

#### Lanyard Sponsor \$3,900 + GST (1 available)



##### Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference lanyard alongside TMAA logo. TMAA to facilitate production. Deadline for lanyard ordering with logo print is **Monday 18 December, 2023**
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference



# TMAA NATIONAL CONFERENCE

## Sponsorship Opportunities



### Available packages

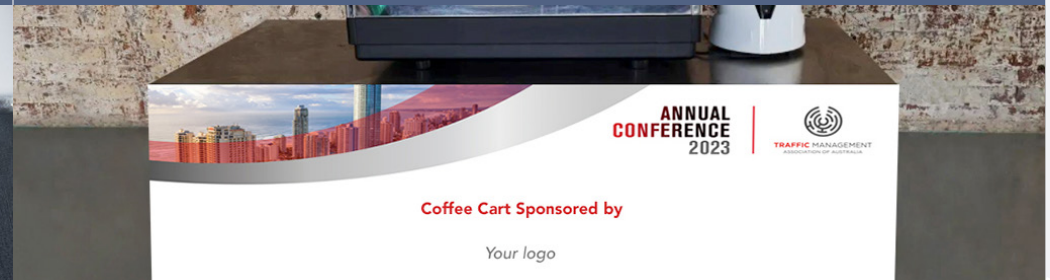
#### Notebook & Pen Sponsor \$1,900 + GST (1 available)



##### Sponsorship includes:

- Corporate logo printed in prominent position (one colour) on the conference notepads and pens placed on every table setting in the Plenary room. TMAA to facilitate the production of these items.
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference

#### Coffee Cart Sponsor \$2,900 + GST (1 available)



##### Sponsorship includes:

- Provide delegates with fresh coffee with your company branded coffee cart
- Opportunity to provide branded coffee cups at own cost
- Recognition as Sponsor on all conference marketing material with your company logo
- Recognition as Sponsor on conference website with your logo hyperlinked to your company website
- Recognition in 1 post as Sponsor on TMAA social media platforms before conference (LinkedIn, FB, Twitter, Instagram)
- Access to conference delegate list for two (2) online email promotions one (1) Pre-Conference and one (1) Post-Conference





# TMAA EXCELLENCE AWARDS

## Investment Opportunities



Benefits	Description	National Traffic Controller of the Year <b>SOLD</b> \$9,900	Indigenous Traffic Controller of the Year <b>SOLD</b> \$7,900	Rising Star Traffic Controller of the Year <b>SOLD</b> \$7,900	Traffic Management Company of the Year Tier 1 - Tier 3 \$7,900	Traffic Management Company of the Year Tier 4 - Tier 6 \$7,900	Traffic Management Company of the Year Tier 7 and over \$7,900	Traffic Management Director of the Year <b>SOLD</b> \$5,900	Operation Team Member of the Year <b>SOLD</b> \$5,900	Traffic Management Trainer of the Year <b>SOLD</b> \$5,900	Traffic Management Project Event of the Year <b>SOLD</b> \$5,900
Pre-Event	Your company logo on all Award Nomination forms / TMAA webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Logo inclusion on conference website with link to Your company website home page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	One (1) electronic sponsor announcement on social media (200 words) with Your logo distributed to 1,800 industry database	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Award related advertising including Your logo and Your presentation of the Award in Detours' quarterly editions	Full page	Full page	Full page	Full page	Full page	Full page	Half page	Half page	Half page	Half page
	Presentation of branded Finalists' certificate in each state division by your company's representative	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
	Your company representative on judging panels at state and national levels (National TCOY only)	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
During Event	Your logo displayed during the Excellence Award Gala Dinner proceedings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Your logo shown on Award Trophy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Your logo printed on large novelty cheque	✓	✓	✓	✗	✗	✗	✓	✓	✓	✗
	Prize money	\$2,500	\$1,500	\$1,500	Free 2 pages editorial in Detours in the same year	Free 2 pages editorial in Detours in the same year	Free 2 pages editorial in Detours in the same year	\$1,000	\$1,000	\$1,000	Free 1 page editorial in Detours in the same year
	Recognition of Your company by MC during event proceedings	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	On-screen recognition of Your company during breaks	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Keynote/address/presentation at the Annual TMAA Conference Award Gala Dinner	3 minutes	2 minutes	2 minutes	2 minutes	2 minutes	2 minutes	1 minute	1 minute	1 minute	1 minute
	Tickets to Awards Dinner Gala Dinner	3 tickets	2 tickets	2 tickets	2 tickets	2 tickets	2 tickets	1 ticket	1 ticket	1 ticket	1 ticket
	Reserved seating allocation at VIP table	✓	✓	✓	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee
Post-Event	Recognition of your company in the social media post event wrap-up	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Press Releases mentioning your company provided to you by TMAA regarding Award winners	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Full page picture of Award winner on Detours cover	✓	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee	No guarantee
	Recognition of your company in conference article in Detours magazine	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓



# TMAA EXCELLENCE AWARDS

## Investment Opportunities



## Available Awards packages

### TMAA Excellence Awards Sponsors (11 available)



Sponsorship opportunities exist for the following Awards:

- National Traffic Controller of the Year
- Indigenous Traffic Controller of the Year
- Rising Star Traffic Controller of the Year
- Traffic Management Company of the Year (Tier 1 - Tier 3)
- Traffic Management Company of the Year (Tier 4 - Tier 6)
- Traffic Management Company of the Year (Tier 7 and over)
- Traffic Management Designer of the Year
- Traffic Management Designer of the Year
- Traffic Management Trainer of the Year
- Traffic Management Project/Event of the Year

For TMAA Excellence Awards sponsorship enquiries please contact:

**Matthew Bereni**  
Chief Executive Officer

**Phone:** 0417 553 433  
**Email:** [matthew.bereni@tmaa.asn.au](mailto:matthew.bereni@tmaa.asn.au)



TRAFFIC CONTROLLER  
~ of the year ~  
**AWARD**



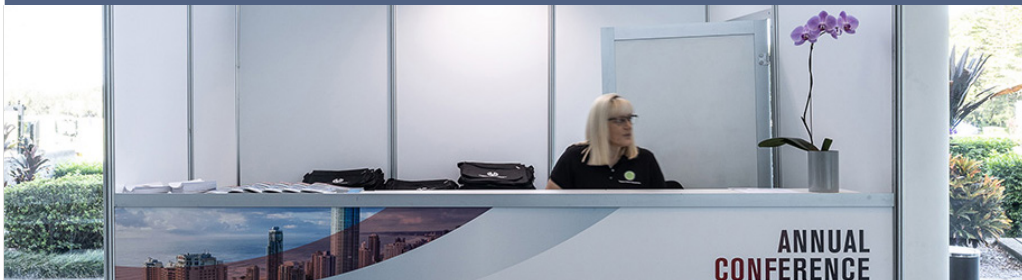




## Contact us

## Connect with us

### TMAA Conference Office



#### Contact us

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**Phone:** 02 8850 4200

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**Website:** [www.tmaaconference.com.au](http://www.tmaaconference.com.au)



### Event Social Media

We encourage you to connect with us on Social Media!



[@TMAAAu](https://twitter.com/TMAAAu)



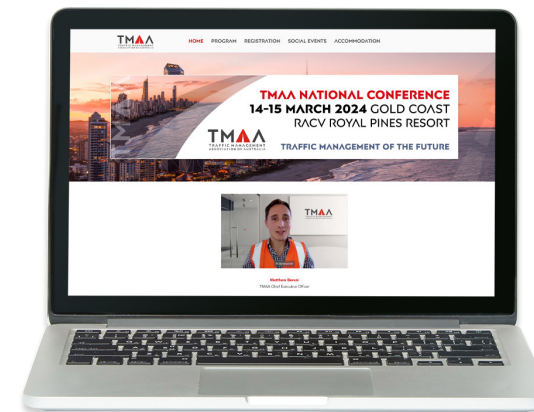
[TMAA Instagram Page](#)



[TMAA LinkedIn Page](#)



[TMAA Facebook Page](#)





TRAFFIC MANAGEMENT ASSOCIATION OF AUSTRALIA

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